

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
315854-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

**McLaughlin & Associates**  
**Attention: Accounts Payable**  
**566 South Route 303**  
**Blauvelt, NY 10913**

Advertiser	Product	Estimate Number
Republican Party of FL - 3 F	RPOF 3 PAC (Bogdanoff, C	630

Flight Dates	Order #	Alt Order #
10/25/12 - 11/05/12	315854	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
1	10/25/12	10/28/12	M-F 6-7a	6-7a	---11--	:30	2	\$1,200.00	NM																																																		
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## INVOICE

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**



<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
315854-1	10/28/12	October 2012	10/01/12 - 10/28/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Republican Party of FL - 3	RPOF 3 PAC (Bogdanoff, C	630	

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<u>Total Spots</u>	9	<u>Gross Total</u>	\$8,850.00
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## Payment Terms 30 Days

<u>Agency Commission</u>	\$1,327.50
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<u>Net Amount Due</u>	\$7,522.50
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# INVOICE



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**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
315854-2	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

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**Attention: Accounts Payable**  
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**Blauvelt, NY 10913**

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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12    11/04/12    11111--                    5       \$1,200.00									
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9	10/29/12	11/04/12	M-F 530-6p	530-6p	1-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/29/12 5:54 PM M-F 530-6p 530-6p :30 MS3TV12004HD \$1,600.00 NM									
10	10/29/12	11/04/12	M-F 630-7p	630-7p	-11----	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -11---- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 7:17 PM M-F 630-7p 630-7p :30 MS3TV12006HD \$3,000.00 NM 2 WPTV W 10/31/12 7:01 PM M-F 630-7p 630-7p :30 MS3TV12007HD \$3,000.00 NM									
11	10/29/12	11/04/12	M-F 11-1135p	11-1135p	111----	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 111---- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/29/12 11:28 PM M-F 11-1135p 11-1135p :30 MS3TV12004HD \$1,400.00 NM 2 WPTV Tu 10/30/12 11:12 PM M-F 11-1135p 11-1135p :30 MS3TV12006HD \$1,400.00 NM 3 WPTV W 10/31/12 11:21 PM M-F 11-1135p 11-1135p :30 MS3TV12007HD \$1,400.00 NM									
12	10/29/12	11/05/12	M-F 5-6a	5-6a	11111--	:30	5	\$500.00	NM
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13	10/29/12	11/05/12	the voice	8-11p	1-----	:30	1	\$4,000.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 11/05/12 8:23 PM the voice 8-11p :30 MS3TV12008HD \$4,000.00 NM									
14	10/29/12	11/04/12	I&o:svu	9-10p	--1----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$2,500.00									
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Total Spots                      **32**                      Gross Total                      **\$47,000.00**

## Payment Terms 30 Days

Agency Commission                      **\$7,050.00**  
Net Amount Due                      **\$39,950.00**